

Zoned Comfort Solutions 2023 Fall Promotion

Promo Dates 9/1/2023 – 02/29/2024

Step 1. Diamond Contractors can offer homeowners \$500 instant rebate with the purchase of a multi-zone system or PUY/PUZ/PUZ-HA with an intelli-HEAT (PAA) combination system (split 50/50 co-op distributor & Mitsubishi Electric)

Claim through: www.designair.com/claimback

Step 2. Diamond Contractors can earn \$100 incentive per qualifying multi-zone system sale, claimed through metusdiamondrewards.com (Qualifying systems are MXZ-C, MXZ-C*HZ, MXZ-SM)

Step 3. Diamond Contractors sell a SVZ Air-handler or intelli-HEAT (PAA) with a multi-zone system and earn an additional \$250 incentive with the above qualifying multi-zone systems for a total Diamond Contractor incentive of \$350

Claim through: metusdiamondrewards.com

Step 4. Diamond Contractors sell an intelli-HEAT (PAA) with a PUY/PUZ/PUZ-HA earn \$350 in incentive with qualifying system claimed through metusdiamondrewards.com

See page 2 for promotion rules and guidelines

Recommendations for invoice language for homeowner instant rebate offer after full quote has been written, and tax applied to the full value of the sale;

1. Mitsubishi Fall Promotion Discount - \$500
2. Fall Promotion Discount - \$500
3. \$500 Homeowner Instant Discount
4. Zoned Comfort Solutions Discount - \$500

Zoned Comfort Solutions

2023 Fall Promotion

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Key Guidelines – Applicable to both homeowner rebate offer and contractor incentives

- Only Diamond Contractors in the Central Business Unit are eligible
- Invoice/proof of purchase must be dated within the promotional period of 9/1/23 – 02/29/2024
- Internet sales, special quotes and multi-family projects do not qualify
- Sales must be residential
- Limited to purchases and installations in IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI, WV
- Incentive Claiming Deadline is **03/15/2024**

Homeowner Offer

- Flat discount of \$500 per multi-zone system or PUY/PUZ/PUZ-HA with intelli-HEAT (PAA) combination shown on homeowner invoice
- Multiple MXZ, PUY/PUZ/PUZ-HA systems sold can earn multiple homeowner discounts for the same homeowner
- \$500 Instant Rebate awarded to homeowner at the time of the sale, then handled for contractor reimbursement through distributor co-op
- Qualifying sales must be residential
- No multifamily or special quotes
- No light-commercial system sales
- All co-op claiming will follow standard deadlines for 2023
- Claims must be submitted by **03/15/2024**

Contractor Incentives

- \$100 incentive per qualifying multi-zone system sale during promotional period
- Multi-zone sold with air-handler (SVZ) or intelli-HEAT (PAA) earns additional \$250 incentive with system sale during the promotional period (Limited to one SVZ per MXZ)
- PUZ/PUY/PUZ-HA sold with intelli-HEAT (PAA) earns \$350 incentive with system sale during the promotional period
- Submit claims on metusdiamondrewards.com with attached distributor or homeowner invoice
- Incentives will be loaded onto Diamond Rewards card
- All diamond rewards claims must be documented and submitted by claiming deadline of **03/15/2024**

Claim offer here:
www.designair.com/claimback

Claim Contractor Incentives:
metusdiamondrewards.com